

# SYLLABUS

## SOCIAL RESPONSIBILITY AND INTELLECTUAL PROPERTY



### II semester

Lectures: according to the schedule

Seminars: according to the schedule

#### Teacher team:

<b>Leading lecturer:</b> Kolisnikov Andrey Vyacheslavovich (senior teacher) Contacts: avk.lawyer @ gmail.com
<b>Course teachers:</b> Krutko Irina Nikolaevna (senior teacher)
<b>Hours of reception and consultations:</b> Course web page: <a href="http://do.kart.edu.ua/">http://do.kart.edu.ua/</a> Additional information materials: <a href="http://metod.kart.edu.ua">http://metod.kart.edu.ua</a>

In the conditions of global changes in the modern world, the proper mastery of the achievements of intellectual and creative activity comes to the fore. This is required by various factors: the formation of a global information society, the transformations that are taking place in

all spheres of domestic society, construction in Ukraine. The study of this discipline will allow students to form a fundamental knowledge of the theory and practice of social responsibility and relevant professional competencies and aims to provide an opportunity to gain knowledge while studying law in the field of intellectual property.

In addition, today more and more companies, organizations, scientists, practitioners and other active social actors are interested in corporate social responsibility, ie taking into account corporate ethics, responsible citizenship, sustainable development, responsible business, etc.

Corporate social responsibility, first of all, is the organization's fulfillment of social obligations prescribed by law, and the willingness to bear the corresponding mandatory costs, and secondly - is the willingness to arbitrarily bear non-mandatory social expenditures beyond the statutory limits, based on not for regulatory requirements, but for ethical and moral reasons.

The course aims to form and develop the following student competencies:

1. Value-semantic competence (formation and expansion of the student's worldview in the field of social responsibility and intellectual property, ability to understand social relations and intellectual activity);

2. General cultural competence (understanding of historical features that have developed in Ukraine);

3. Educational and cognitive competence (formation of the student's interest in the system of relations of intellectual property rights, social responsibility, issues of their application of knowledge in the field of self-interest)

4. Information competence (development of student's skills for independent search, analysis, structuring and selection of the necessary information in the field of social responsibility and intellectual property of application with the help of modern information technologies)

5. Communicative competence (development of the student's work skills and decision-making skills qualified to lead a discussion in the research area);

6. Competence of personal self-improvement (elements of physical, spiritual and intellectual self-development, emotional self-regulation and self-support; support of constant thirst for self-improvement and self-knowledge, by constantly searching for non-traditional approaches to development).

Why should you choose this course?

Social responsibility appears on the one hand as a fundamental philosophy of modern business, and on the other - a strategy of corporate governance. In the implementation of the approach of corporate social responsibility in the practice of management and coordination of current activities of the enterprise involves all the staff of the enterprise, and management staff in the first place. Therefore, for the effective work of specialists in the field of enterprise economics, management, marketing and administration, knowledge, skills and abilities to implement the principles of corporate social responsibility in the organization is an integral requirement for their competence.

Intellectual property provides management processes of intellectual property and technology transfer, increases the efficiency of the country's scientific potential in market conditions, as well as provides a high level of innovation of research, promotes the acquisition and commercialization of intellectual property rights contained in research, development , technological and educational-methodical works.

The teaching staff and your colleagues will be ready to provide any assistance with some of the most challenging aspects of the course via email, forum and in person - during business hours.

#### Course overview

This course, which runs from February to June, gives students an understanding of social responsibility and the exercise of intellectual property rights.

Number of hours:

lectures - 15

practical classes - 15

Audit together. to take - 30

Number of hours for independent work - 60

The course consists of one lecture every two weeks and one practical lesson every two weeks. It is accompanied by text material group tasks. Students will have the opportunity to apply the acquired knowledge and solve practical problems during discussions in the classroom and the development of a project to promote acanthus in social networks. The course includes lectures by invited employers.

#### Course resources

Information about the course is posted on the University website (<http://kart.edu.ua>), including curriculum, lecture materials, presentations, tasks and rules of course evaluation)

Additional material and links to electronic resources are available on the University's website in the section "distance learning" along with the issues to consider during the preparation for discussion in the audience. Necessary preparation should be completed by the beginning of the next lecture.

#### Social responsibility and intellectual property / course scheme

<b>Think</b>	Lectures	<b>Do it</b>
	Reference material	
	Discussion in the audience	
	Individual tasks	
	Individual competitions	
	Exam	

#### Course topics

II semester. For full-time study

Week	Number of hours	Lecture topic	Number of hours	Theme of practical, seminar and laboratory classes

1	1	Social responsibility as a factor of sustainable development. Approaches to defining the concept of social responsibility	1	Approaches to defining the concept of social responsibility Principles of social responsibility Stages of social responsibility
2	1	Social responsibility of man, state and society.	1	Types of social responsibility Grounds for social responsibility.
3	1	Organizational and economic support of corporate social responsibility management	1	Freedom of will as an ontological basis of the actual basis of social responsibility
4	1	Formation of relations on the basis of social responsibility.	1	Organizational and economic support of corporate social responsibility management
5	1	Social partnership as a tool for the formation of social responsibility	1	Formation of relations on the basis of social responsibility
6	1	Monitoring of corporate social responsibility.	1	Monitoring of corporate social responsibility
7	1	Effectiveness of social responsibility	1	Effectiveness of social responsibility
8	1	Directions of development of social responsibility in Ukraine	1	Directions of development of social responsibility in Ukraine responsibility.
		Modular control 1		
9	1	The concept of intellectual property.	1	The concept of intellectual property The evolution of intellectual property
10	1	The evolution of intellectual property.	1	The place and role of intellectual property in the economic and social development of the state.
11	1	The place and role of intellectual property in the economic and social development of the state.	1	Protection of industrial property rights and non-traditional intellectual property objects. Protection of copyright and related rights
12	1	Objects and subjects of intellectual property rights.	1	Protection of industrial property rights and non-traditional intellectual property objects.
13	1	The system of legislation of Ukraine on intellectual property	1	Protection of intellectual property rights abroad.
14	1	State system of legal protection of intellectual property	1	Protection of intellectual property rights abroad.
15	1	Protection of industrial property rights and non-traditional intellectual property objects.	1	Protection of intellectual property rights abroad.
		Modular control		
		test		

### For distance learningя

Week	Number of hours	Lecture topic	Number of hours	Theme of practical, seminar and laboratory classes
2	1	Social responsibility of man, state and society.	1	Types of social responsibility Grounds for social responsibility.
3	1	Organizational and economic	1	Freedom of will as an ontological basis of the

		support of corporate social responsibility management		actual basis of social responsibility
7	1	Effectiveness of social responsibility	1	Effectiveness of social responsibility
11	1	Objects and subjects of intellectual property rights.	1	Protection of industrial property rights and non-traditional intellectual property objects. Protection of copyright and related rights
12	1	The system of legislation of Ukraine on intellectual property	1	Protection of industrial property rights and non-traditional intellectual property objects.
13	1	State system of legal protection of intellectual property	1	Protection of intellectual property rights abroad.
				test

## Evaluation rules

When filling in the student's test report and test book (individual curriculum), the grade set on a 100-point scale must be transferred to the national scale (5, 4, 3,) and the ECTS scale (A, B, C, D, E)

Determination of the name on a state scale (assessment)	Determining the name on the ECTS scale	On a 100-point scale	ECTS rating
EXCELLENT - 5	Excellent - excellent performance with only a small number of errors	90-100	A
GOOD - 4	Very good - above average with a few errors	82-89	B
	Well - in general correct work with a certain number of gross errors	75-81	C
SATISFACTORY - 3	Satisfactory - not bad, but with many shortcomings	69-74	D
	Enough - the performance meets the minimum criteria	60-68	E
Unsatisfactory - 2	Unsatisfactory - you need to work before you get credit (without re-studying the module)	35-59	FX
	Unsatisfactory - serious further work required (re-study of the module)	<35	F

### Tasks for independent work:

- Students must complete an individual assignment during the semester. For timely and correct performance of the task 25 points are accrued to the current modular control. Points are not awarded for a failed task. The required amount of the task is 50% for the first modular control and 100% for the second modular control. The course of the current task and questions for discussion are sent to the teacher's e-mail or checked by him personally.

- Students should review one student's or group's work during the semester in person and express their criticism.

№	Task topics
1	Social partnership as a tool for the formation of social responsibility
2	Directions of development of social responsibility in Ukraine
3	The concept of intellectual property.
4	The system of legislation of Ukraine on intellectual property
5	International initiatives as a factor in the formation and development of social responsibility
6	Retrospective of social responsibility development.
7	Problems of realization of social responsibility of the state in Ukraine.
8	Problems of realization of social responsibility of the community in Ukraine.
9	Development of corporate social responsibility in the context of increasing the value of the company and increasing investment attractiveness.
10	Development of corporate social responsibility initiatives in Ukraine.
11	Areas of development and implementation of codes of ethics.
12	Compliance with the law and prevention of corruption as part of the company's fair operating practices in the social responsibility system.
13	Historical aspects of community involvement and development: from patronage to social investment.
14	Development of the sphere of cooperation of business structures with non-governmental organizations.
15	Government intervention in the company's activities: domestic and foreign experience.
16	International and Ukrainian experience in implementing the principles of environmental responsibility.
17	Directions for activating individual and collective environmental responsibility.
18	Strengthening the social responsibility of the subjects of labor relations in the context of employment diversification.
18	Monitoring of social responsibility: the need and directions of formation in Ukraine
19	Increasing the transparency of Ukrainian companies as a direction of social responsibility development.
20	Formation of an effective ideology and culture of social responsibility in Ukraine.
21	Development of theories of intellectual property law.
22	History of legal regulation of intellectual property relations.
23	Classicism and pragmatism as approaches to the construction of legislation in the field of intellectual property.
24	State policy in the field of protection and protection of intellectual rights

Attending lectures:

Points for this component are awarded in general, if the student did not attend more than 50% of lectures in the module without good reason. The maximum amount is 10 points.

Degree of involvement:

The purpose of participating in the course is to involve you in the discussion, expand learning opportunities for yourself and your peers and give you another way to test your views on social activities, the results of intellectual activity. Participation will be evaluated based on the number and accuracy of your answers. Issues, although encouraged, are not evaluated in this block. We strive to provide all students with equal and fair opportunities to increase their own involvement. The maximum amount is 10 points.

Practical training:

Evaluated by visits (up to 3 points), the degree of involvement (up to 7 points) and a brief presentation of the task (up to 5 points). The degree of involvement is determined by participation in the discussion club on social responsibility and intellectual property. The maximum amount is 15 points.

Modular testing:

Evaluated by the correct answers to the test modular questions (20 questions in the test, each correct answer is evaluated in 2 points). The maximum number is 40 points per module.

Test:

- The student receives a credit for the results of the modular 1st and 2nd control by accumulating points. The maximum number of points that a student can receive is 100 (up to 60 points of current control and up to 40 points of testing). The arithmetic mean of the sum of modular grades is the credit score. If the student does not agree with the proposed scores, he can increase them on the test, answering questions from the teacher

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Teacher team:

Kolisnikov Andrey Vyacheslavovich. Areas of research: legal regulation of public borrowing, legal problems of the monetary system.

Krutko Iryna Mykolayivna (<http://kart.edu.ua/kafedra-etip-ua/istoriya-stvorenniya-kafedri-etip-ua>) - lecturer on jurisprudence at UkrDUZT. Received Areas of research: intellectual law, contract law, family law, labor law; social security law; Administrative Law; Criminal Law.

Program learning outcomes

As a result of studying the discipline the student will master the theoretical principles and practice of interaction of the state, business, society and man in the field of social responsibility as a condition for sustainable development of society. Masters issues related to the acquisition by individuals and legal entities of property and non-property rights to intellectual property rights. The student will know the concept of intellectual property and the system of intellectual property law; principles and sources of copyright; procedure for patenting industrial property objects; non-traditional objects of intellectual property rights; concepts and types of protection and security of intellectual property. Learn to form a mechanism for managing corporate social responsibility; collect and evaluate information on corporate social responsibility for decision-making and formulation of proposals for organizational development programs; identify, analyze the expectations of stakeholders of the organization from the standpoint of the concept of corporate social responsibility; to form effective interaction of employers with the staff on the basis of social responsibility;

to form relations of the enterprise with external organizations on the basis of corporate social responsibility; to determine the directions of activation of individual and collective ecological responsibility; to strengthen the social responsibility of the subjects of social development through social partnership; monitor corporate social responsibility; evaluate the effectiveness of corporate social responsibility; use sources of intellectual property rights; protect your copyright and related rights; patent patents, utility models and industrial designs; to protect their violated rights

#### Code of Academic Integrity

Violation of the Code of Academic Integrity of the Ukrainian State University of Railway Transport is a serious violation, even if it is unintentional. The code is available at:

<http://kart.edu.ua/documentu-zvo-ua>

In particular, compliance with the Code of Academic Integrity of UkrDUZT means that all work on exams and tests must be performed individually. When working independently, students can consult with teachers and other students, but must solve problems on their own, guided by their own knowledge, skills and abilities. References to all resources and sources (eg in reports, independent papers or presentations) should be clearly identified and properly designed. In the case of working with other students on individual tasks, you should indicate the degree of their involvement in the work.

#### **Integration of students with disabilities**

Higher education is a leading factor in raising social status, achieving spiritual, material independence and socialization of young people with disabilities and reflects the state of development of democratic processes and humanization of society.

To integrate students with disabilities into the educational process of the Ukrainian State University of Railway Transport, a system of distance learning based on modern pedagogical, information, telecommunication technologies has been created.

Access to distance learning materials from this course can be found at: <http://do.kart.edu.ua/>