



# Live Pitching – Guidelines



Dear DigiEduHack finalists,

Congratulations on being shortlisted as part of the 2025 DigiEduHack edition!

As part of the online voting period, you are invited to join the Live Pitching event to present your solutions. In these guidelines, you will find more information on:

- How this event will be organised
- How to prepare a successful 1-minute pitch
- The pitching order of the finalist teams

## Event Overview

**The Live Pitching is an online event** during which DigiEduHack finalist teams have the opportunity to **pitch their solutions to the public**. The event allows teams to promote their solutions during the online voting period and receive feedback from hackathon experts and evaluators. You are invited to share this with others to come and support your presentation.

Please note that **all pitches will be recorded and may be later used for our social media and other channels**.

## Content Guidelines

Your pitch should be **1 minute** long and include the following key components:

- **Slide 1:** Title of your solution and hosting hackathon
- **Slide 2:** Problem your solution tackles
- **Slide 3:** Solution presentation
- **Slide 4:** Interested in our solution? This is how you can reach us (eg. Email)

### Focus on:

- **Clarity:** Ensure that your pitch is easy to understand. Do not assume everyone is familiar with the topic or technology you use in your solution.
- **Relevance:** Keep your pitch strictly relevant to the concrete problem and solution your team is proposing.
- **Impact:** Emphasise the potential impact of your solution (i.e., how does it positively contribute to your community or the world at large?).
- **Remember:** This pitch is meant to be used afterwards for dissemination on social media and vote encouragement.

## Visuals and Slides

- We encourage all teams to use visual aids, such as slides, for your presentation to showcase your solutions to the audience and experts.
- **We suggest that you use the ppt template we sent to you** but it is **NOT** obligatory.
- Submit your slides or any supporting materials you intent to use by the **Monday, 9 February at 17:00 CET** to [contact@digieduhack.com](mailto:contact@digieduhack.com)

## Technology Requirements

- The event will take place on Zoom. Use this link to register and join: [https://us06web.zoom.us/meeting/register/TBiOt5BxRliANa\\_Y5KHdTg](https://us06web.zoom.us/meeting/register/TBiOt5BxRliANa_Y5KHdTg).
- Make sure your microphone and camera are functioning properly. **You will have to join 15 minutes before** the official start of the session (i.e., 13:45 CET).

## Timing and Schedule

The event is tightly scheduled; therefore, **it is important to be punctual** with your presentation.

### Pitching Structure:

- Moderator Introduction: The moderator will introduce each finalist team.
- Pitch Duration: You will have precisely **1 minute** to present your solution. It is crucial to stay within the allocated time to ensure fairness and efficiency.
- Feedback Session: Each team will receive feedback from our experts after each pitch. You may also be asked a question during the Q&A at the end of the event.

## Pitching Order

Please find the designated pitch order below:

WHEN	FINALIST TEAMS

14:25–14:31	<b>Anna - Act Now, Nature Awaits</b> <b>14:25-14:26</b> Pitch (1') <b>14:26-14:31</b> Expert Feedback (5')
14:31-14:37	<b>AI-Enhanced Travel English</b> <b>14:31-14:32</b> Pitch (1') <b>14:32-14:37</b> Expert Feedback (5')
14:37-14:43	<b>Adaptly</b> <b>14:37-14:38</b> Pitch (1') <b>14:38-14:43</b> Expert Feedback (5')
14:43-14:49	<b>Bam-dash</b> <b>14:43-14:44</b> Pitch (1') <b>14:44-14:49</b> Expert Feedback (5')
14:49-14:55	<b>Biobangla</b> <b>14:49-14:50</b> Pitch (1') <b>14:50-14:55</b> Expert Feedback (5')
14:55-15:01	<b>EduScale Engine</b> <b>14:55-14:56</b> Pitch (1') <b>14:56-15:01</b> Expert Feedback (5')
15:01-15:06	<b>BREAK</b> (5')
15:06-15:12	<b>EduWallet</b> <b>15:06-15:07</b> Pitch (1') <b>15:07-15:12</b> Expert Feedback (5')
15:12-15:18	<b>Greenbite</b> <b>15:12-15:13</b> Pitch (1') <b>15:13-15:18</b> Expert Feedback (5')
15:18-15:24	<b>Moments</b> <b>15:18-15:19</b> Pitch (1') <b>15:19-15:24</b> Expert Feedback (5')
15:24-15:30	<b>Pathwise</b> <b>15:24-15:25</b> Pitch (1')



	<b>15:25-15:30</b> Expert Feedback (5')
15:30-15:36	<b>Restoration of natural resources of Kharkiv region</b> <b>15:30-15:31</b> Pitch (1') <b>15:31-15:36</b> Expert Feedback (5')
15:36-15:42	<b>Visionbraille</b> <b>15:36-15:37</b> Pitch (1') <b>15:37-15:42</b> Expert Feedback (5')

## Contact Information

For any questions or assistance, contact [contact@digieduhack.com](mailto:contact@digieduhack.com)

